

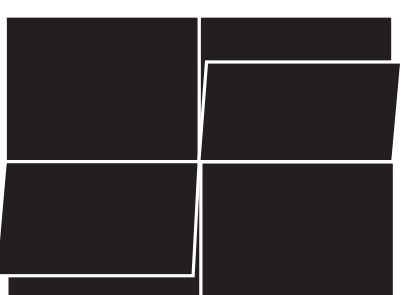
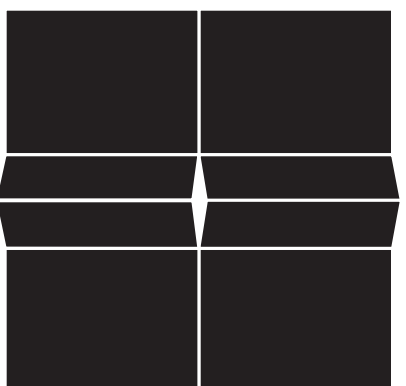
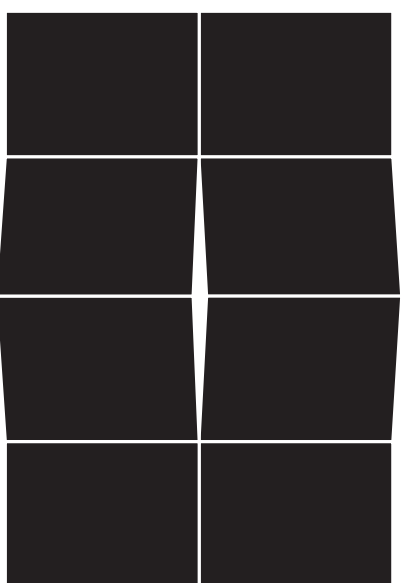
# CALL FOR ENTRIES

RITUAL.

A CEREMONIAL ACT ~ RITES USED IN THE COURSE OF WORSHIP ~ THE PERFORMANCE OF CEREMONIAL ACTS ~ THE PRESCRIBED FORM OF CONDUCTING THE CEREMONY ~ A METHOD OF PROCEDURE THAT IS FOLLOWED WITHOUT VARIATION ~ PERFORMANCE WITH GESTURES, WORDS, AND OBJECTS, OFTEN IN A SEQUESTERED PLACE.

# RITUAL.

single-sheet book show



## SUBMISSIONS

This is an OPEN CALL. Submit early. Submit more than one. Not just for artists. Calling poets, writers, and designers.

All books will be handled and touched by gallery visitors.

Submission of 1–3 books is \$15. Multiple submissions encouraged.

Books will be sold in three price tiers: \$20, \$75, or \$250.

Registration is online and opens August 1, 2013.

## KEY DATES

### SUBMISSIONS

Begin August 1, 2013  
End November 30, 2013

### ARTIST RECEPTION

Saturday, December 14, 2013  
3 - 6 PM

### EXHIBITION

December 7, 2013 – January 25, 2014

### UPDATES / FAQ

[www.heavybubble.com/ritual](http://www.heavybubble.com/ritual)

## HOW TO FOLD A SINGLE SHEET BOOK.

1. fold in half.
2. fold in half again.
3. fold in half again.
4. open.
5. fold to cut the center slit.
6. push the ends to the center.
7. fold one cut flap left and one right.
8. fold the top half away from you.

[www.heavybubble.com/ritual](http://www.heavybubble.com/ritual)



**110 CHURCH | gallery**  
110 Church Street : Old City,  
Philadelphia, PA 19106  
267. 871. 9375 : [110churchgallery.com](http://110churchgallery.com)

### Sponsored by Heavy Bubble.

Heavybubble is a web service designed for career artists. Publish a do-it-yourself portfolio website and start marketing your work. Upload your artwork, and make changes whenever you want. We love art and the people who make it.



(see FAQ at [heavybubble.com/ritual](http://heavybubble.com/ritual) updates)

- Books must be at least 8 pages.
  - Max sheet size is 11 x 17 inches.
  - Any derivation from this size is accepted, such as 8.5 x 11 or 11 x 11 square.
  - Stapling and sewing is permitted but not required.
  - Digitally-produced work will be accepted.
- This prospectus models the preferred 8-page format: 11 x 17 folded to 4.25 x 5.5 inches. Your entry should be no larger than this.
- Do not add endpapers or book boards. All books will be handled by gallery visitors. Books should be relatively durable. Keep this in mind if you are considering adding something vulnerable such as a glued attachment.

#### SPECIFICATION

#### SUBMISSIONS

This is an OPEN CALL. Submit early. Submit more than one. Not just for artists. Calling poets, writers, designers.

Registration is online and opens August 1, 2013

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#### FEES

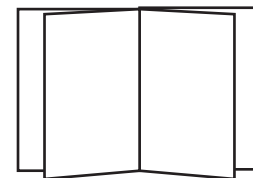
\$15 for 1-3 books. Submit as many as you like!  
(4 books would be \$30, 9 books would be \$45)

The exhibition is not juried, but selected work will be featured. Selected artists invited to future shows

For each piece choose your price from:  
\$20. \$75. \$250. NFS

No commission taken.

Mailed entries should be paid online. If possible, include photographs or scans of your book. Early submissions may be included in marketing.



#### FINE PRINT

- Gallery can reject any book for any reason, submission fee will be refunded but not shipping costs.
- All books will be available for immediate sale unless designated Not for Sale.
- Artist is responsible for shipping.
- Submit books in a labeled reusable protective package, such as 9 x 12 stiff envelope whether inside an express envelope or dropped off.
- Books must arrive ready-to-hang.
- Books will only be returned if addressed, pre-paid envelope is provided, or they are picked up.
- By entering you agree to permit use of your work in promotion, and affirm that you possess copyright of the entire work.

#### FOLD IN HALF LENGTHWISE

**FORMAT**

Our preferred size and format is intended to create a more democratic show to encourage poets, artists, designers, or writers — not just those experienced in book arts.

This is how you fold a single sheet book.

1. fold in half.
  2. fold in half again.
  3. fold in half again.
  4. open.
  5. fold to cut the center slit.
  6. push the ends to the center.
  7. fold one cut flap left and one right.
  8. fold the top half away from you.
- Turn over this sheet for a poster and illustrated directions.



#### KEY DATES

Submissions begin August 1, 2013  
Deadline is November 30, 2013

#### ARTIST RECEPTION

Saturday, December 14, 2013  
3 - 6 PM

#### EXHIBITION

December 6, 2013 – January 25, 2014

#### UPDATES / FAQ

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**110 CHURCH | gallery**  
110 Church Street : Old City,  
Philadelphia, PA 19106  
267. 871. 9375 : [110churchgallery.com](http://110churchgallery.com)

**RITUAL.** single-sheet book show  
December 6, 2013 – January 25, 2014  
Reception: Saturday, December 14, 3 - 6pm

This winter, retreat from the cold into our reading room. Be surrounded by stories, engulfed by pages, dazzled by books. Books on shelves. Books on tables. Books hanging. Walls covered with books on display.

Take books down, curl up and read. Fall in love with a book, and take it home.

Pricing: \$20, \$75, or \$250.

Gallery takes no commission.  
**110 CHURCH | gallery**  
110 Church Street  
Philadelphia, PA 19106

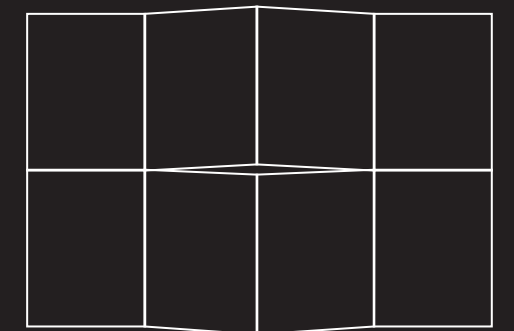
The complete online catalog of the show will be available (and archived).

Sponsored by

**I make art.**  
[heavybubble.com](http://heavybubble.com)

## CALL FOR ENTRIES

# RITUAL.



single-sheet book show.

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FRONT COVER

